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# Graphic designer

## Despre mine

Hello everyone! I'm independent brand and packaging designer. My experience includes corporate identity development, logo design (rebranding), layouts for editorial support or even web design. I help companies and brands look elegant and authentic, touch the hearts of customers and be memorable. I strive for critical thinking, empathy and creativity to create effective solutions.

Skills:

- Visual Identity
- Web Design
- Corporate Brand Identity
- Packaging Design
- Logo Design
- Brochure Design
- Design Concept
- Graphic Design
- Prepress
- Brand Design
- Presentation Design
- Adobe Illustrator
- Adobe Photoshop
- Figma
- Commercial Design

## Experiența profesională

### Graphic Designer · BioBotanicly

August 2023 - Martie 2024 · 7 luni

- Visual Identity (color palette, logo design, font pairing, corporate layouts and promotional printed materials, etc.) Full brand support

### Graphic Designer · TDI

Iulie 2023 - Octombrie 2023 · 4 luni

- Key Visual development
- Pre-press preparation of layouts
- Guideline work

👤 31 ani

♀ Feminin

📍 Ungheni

💰 16 000 MDL

## Preferințe

- Part-time
- În ture
- Fără program
- Flexibil
- Remote

## Limbi

- **Română** · Nu cunosc
- **Rusă** · Fluent
- **Engleză** · Elementar

- Advertising creatives
- Packaging Design

### **Graphic Web Designer** · Ambeltek

*Octombrie 2022 - Iulie 2023 · 10 luni*

- Full-service brand layouts
- Block design for WordPress theme
- Design development of eCommerce site (adaptive layout)

### **Creative designer** · Ambition DDB

*Noiembrie 2021 - Ianuarie 2023 · 1 an 3 luni*

- Key Visual development
- Composition and adaptation of layouts for digital and outdoor advertising
- Pre-press preparation of layouts
- Creative development for social networks
- Work according to guidelines
- Presentation development

### **Graphic Web designer** · Beformstudio

*Iunie 2021 - Noiembrie 2022 · 1 an 6 luni*

- Adaptive design of the studio website. Research. Concept from scratch
- Support for adding new content
- Maintaining Behance of the studio and design of the studio's printed materials

### **Graphic Designer** · Umecos

*Septembrie 2020 - Septembrie 2022 · 2 ani 1 lună*

- Brand platform development — concept and positioning
- Brand graphics, Logo, Style, Style guide
- Design of navigation posters for offline store
- Full-cycle brand layouts and corporate printing

### **Domeniul dorit**

- Design / WebDesign / Grafică

### **Studii: Superioare incomplete**

#### **Higher School "Learning Environment"**

*Absolvit în: 2021*

Facultatea: Communication design

Specialitatea: Graphic Designer

**College Of Artistic Crafts**

*Absolvit în: 2014*

Facultatea: Design

Specialitatea: Designer

**Cursuri, training-uri**

**Design Pro**

*Absolvit în 2021*

Organizator: Learning Environment” Department of Design