



- 🔗 32 years
- 🗸 Male
- O Chişinău
- 🗔 20 000 MDL

## **TOP Skills**

- Google Ads · 7 years
- Google Tag Manager · 7 years
- Clarity · 7 years
- Google Analytics · 7 years
- HTML · 5 years
- Facebook Ads · 3 years

#### Preferences

- No schedule
- Part-time
- Flexible
- Remote

#### Languages

- Romanian · Medium
- Russian  $\cdot$  Native
- **English**  $\cdot$  Communication

Datele de contact sunt contra cost. Detalii aici: https://www.rabota.md/ro/prices/cv

# **Google Ads specialist**

## About me

Hello! My name is Alexandr. From now on, your website, application or physical store will be displayed across the internet! This includes:

- Google Search -- Anyone that will type a search query related to your business, will see you!

- Website banners -- Giant network of websites - an useful field for your brand!

- YouTube videos -- Got video content? Let it became a powerful advertising tool across the biggest video hosting!

- Google Maps -- Special offer this week? Show it when people type in "local pharmacy near me" or "whatever store i might visit near me"

- App store and Google Play -- Just get your installs. Don't wait for months to people notice your app! Show them upfront!

Feel free to contact me at phone or email mentioned in CV. We'll find the right solution specifically for your business. Best wishes!

## Work experience

#### **Google Ads specialist** · AAAgency PPC · Chișinău April 2024 - Present · 1 year 1 month

advertising campaign setups, performance analysis, key events tracking setup, reporting

Skills: Facebook Ads, Google Analytics, Google Tag Manager, Clarity, Google Ads

#### Google Ads specialist · Hostry · Chișinău

February 2019 - February 2023 · 4 years 1 month

advertising campaign setups, performance analysis, key events tracking setup, reporting

Skills: Clarity, HTML, Google Analytics, Google Tag Manager, Google Ads

#### **Google Ads specialist** · Swissherbs · Chișinău September 2016 - March 2018 · 1 year 6 months

advertising campaign setups, performance analysis, key events tracking setup, reporting

Skills: Google Tag Manager, Facebook Ads, Clarity, Google Analytics, Google Ads

#### **Google Ads specialist** · Inxy Hosting · Chișinău *August 2014 - August 2015 · 1 year 1 month*

advertising campaign setups, performance analysis, key events tracking setup, reporting

Skills: Google Tag Manager, Clarity, Facebook Ads, Google Analytics, Google Ads

## **Data Analyst** · Predict Labs · Chișinău

May 2012 - May 2013 · 1 year 1 month

KPI analysis, campaign performance analysis, technical setups Skills: Analytics, Marketing, HTML

### **Desired industries**

- IT, Tech
- Marketing / Advertising / PR
- Medicine / Pharmacy / Health